

FORT BEND SUBSIDENCE DISTRICT
LOGO CONTEST

OFFICIAL RULES

Fort Bend County students are invited to participate in the Fort Bend Subsidence District's Logo Contest. Students' artwork must identify the Fort Bend Subsidence District, which is the agency responsible for protecting private property from land subsidence by managing groundwater withdrawals.

One winning design will be selected from all entries submitted by the deadline. The winning entry will be selected by the Fort Bend Subsidence District Board of Directors. The student who submits the winning entry will receive a scholarship of \$2,000 and the student's school will receive a \$500 grant to support the school's graphic arts program. Scholarship awards will be paid to the scholarship department of the college or post-secondary school where the student enrolls following graduation.

The winning design will be used on Fort Bend Subsidence District letterhead, websites, forms, official documents, promotional materials, or any other purpose the Board of Directors deems appropriate.

The contest begins on January 11, 2021. All entries must be submitted to the Fort Bend Subsidence District on or before Friday April 16, 2021. The selected logo, author, and school will be announced at the Board of Director's meeting currently scheduled for May 26, 2021. Contest rules and dates may be changed at the Fort Bend Subsidence District's sole discretion.

ELIGIBILITY

Applicants must be current residents of Texas, must be students in grades 9-12 as of March 2021, and must comply with these Official Rules. Employees and their immediate families (spouses, parents, siblings, children, and each of the respective spouses or people living in the same household of each) of the Fort Bend Subsidence District are not eligible to participate.

OFFICIAL CONTEST RULES

- Artwork must be received on or before Friday April 16, 2021 via email at scholarships@subsidence.org . Late entries will not be accepted.
- Artwork must be original work created by a 9th through 12th grade student either 1) enrolled in a public or private secondary school in Fort Bend County, or 2) a resident of Fort Bend County who is home-schooled in Texas.
- Each student's parent or legal guardian must fill out and execute the Contest Entry Form and Agreement.
- **Entry must include:**
 - Artwork that complies with design rules;
 - Written explanation, in 500 words or less, of submitted artwork explaining how the logo represents the District's mission; and
 - Completed and signed Contest Entry Form and Agreement.
 - **Note: entries that do not have the Contest Entry Form and Agreement included will not be considered.**
- All submitted artwork is owned by the Fort Bend Subsidence District. Winners and their parents (or guardians) agree to the use of the winners' names and likenesses to promote the Fort Bend Subsidence District and any future art contests.
- No obligation or liability is assumed by Fort Bend Subsidence District in connection with the contest.

DESIGN RULES

- Artwork must be submitted as an 8 and ½ x 11-inch PDF document.
- Artwork submitted as a vector EPS file is preferred.
- Artwork must be 100% the work of the student artist and may not include any nonoriginal artwork or other copyrighted material.
- Each submission must include a fully completed submittal form, verification of enrollment or verification of residency (for home-schooled students) and signature of a parent or guardian.

LOGO GUIDELINES:

- Include landmarks or features found in Fort Bend County, Texas.
- Keep logo designs in an imaginary shape that is square, rectangle, or circle.
- Design both a black and white logo (not gray scale) and a complementary color logo.
- Keep design simple so that it is still legible at multiple scales (down to 0.5 inch x 0.5 inch).
- Color should be indicative of the subject matter. Logos should be limited to 4 colors and be reproducible in black and white. Proper ink colors should be from the Pantone color match system or labeled with the RGB (red, green, blue) or CYMK (cyan, yellow, magenta, black) breakdown. No specialty colors such as gradients, metallic or fluorescent colors should be used.
- If possible, logo created as a vector image is preferred so that logo is scalable and will maintain clean-sharp edges when enlarged. **Photoshop and hand-drawn submissions will be accepted.** Designs should be submitted electronically as specified in the rules.
- All artwork must be original, no use of stock photos files, templates, emojis or pieces of other found artwork is allowed.
- Fonts used should have a custom-look to work with the design and fonts should be converted to paths so insure they transfer to other applications.

Please refer to <https://fbsubsidence.org/logo-contest/> for additional information regarding this opportunity and the Fort Bend Subsidence District's mission.

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Entry Form and Agreement

Student Name: _____ Age: _____ Grade (9-12): _____
Parent/Guardian Name: _____ Phone: _____
Parent/Guardian Email: _____
School Name: _____ School Phone: _____
School Address: _____ Department: _____
City: _____ Zip: _____ School Representative: _____

Parent/Guardian & Student Consent

I, _____ am the parent/guardian of the student whose signature appears below and I hereby give _____ (the student) permission to enter their artwork (“Artwork”) in the Fort Bend Subsidence District Logo Contest (“Contest”). I warrant and represent that my child and I have complied with the Official Contest and Design Rules. I further warrant that the Artwork is 100% the work of the student and does not include any nonoriginal artwork or other copyrighted material. I agree that the Artwork will not be returned and is the property of the Fort Bend Subsidence District. The copyright and all other rights, title, and interest in the Artwork shall be owned by the Fort Bend Subsidence District. I agree that the Fort Bend Subsidence District and any successors, licensees, and assignees thereto shall have the non-exclusive and perpetual right, but not the obligation, to use my child’s name, photograph, voice, likeness, and similar characteristics of their identity for advertising, publicity, promoting, selling, and other related purposes in connection with the Fort Bend Subsidence District both during and after the Contest. I agree to cooperate with the Fort Bend Subsidence District by providing appropriate photographs and biographical information, if and as reasonably requested. I understand that certain winners may be invited to attend Fort Bend Subsidence District events. I agree that the Fort Bend Subsidence District is not liable for any injuries, damages, claims, demands, actions, or causes of action whatsoever that may arise out of or relate in any way to my child winning, acceptance or use of any prize, or the Contest (“Liabilities”), and I agree to forever release, discharge, indemnify, hold harmless, and defend the Fort Bend Subsidence District from any such Liabilities.

Parent/Guardian Signature: _____ Date _____

Student Signature: _____ Date _____

Send entries via email to: scholarships@subsidence.org

If you have questions on how to fill out this form or about the Fort Bend Subsidence District Logo Contest, please contact us at scholarships@subsidence.org.